

ECF BRAND GUIDELINES

MAIN LOGO



LOGO VARIATIONS



HORIZONTAL
Minimum Size .7h"



DIOCESSE LOCK-UP
Minimum Size =1h" (as shown)



ONE COLOR
Minimum Size .5h"



LOGO MARK
Minimum Size .75h"

SUB-BRANDS LOGOS & MARKS

Mark



Banner



EPISCOPAL COMMUNITY FOUNDATION
FOR MIDDLE AND NORTH GEORGIA

leading through compassionate service



EPISCOPAL COMMUNITY FOUNDATION
FOR MIDDLE AND NORTH GEORGIA

securing resources for the future



EPISCOPAL COMMUNITY FOUNDATION
FOR MIDDLE AND NORTH GEORGIA

following the example of Christ



EPISCOPAL COMMUNITY FOUNDATION
FOR MIDDLE AND NORTH GEORGIA

funding episcopal community partnerships

COLORS



PANTONE 7406 CP
C = 0, M = 20, Y = 100, K = 2
R = 249, G = 128, B = 6



PANTONE 269 CP
C = 80, M = 98, Y = 5, K = 27
R = 72, G = 32, B = 110



PANTONE 1805 CP
C = 5, M = 96, Y = 80, K = 22
R = 184, G = 35, B = 47



PANTONE 361 CP
C = 77, M = 0, Y = 100, K = 0
R = 44, G = 179, B = 74

MINIMUM SPACE & SIZE



Safe space = 1/2 diameter of sub-brand element.
Minimum space changes as logo is resized.



Minimum Size .5"

FONTS & TEXT STYLE

HEADLINES

Important details

Subheads

Body copy lorem ipsum

----- Museo Sans 900

----- Museo Slab 900

----- Museo Slab 500 Italic

----- Museo Slab 500 Regular

MUSEO SANS

[https://www.myfonts.com/
fonts/exljbris/museo-sans/](https://www.myfonts.com/fonts/exljbris/museo-sans/)

MUSEO SLAB

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